

Chekhov Chat

2013

Dinner & Discussion Contest

Audience Engagement Proposal

Our production of Chekhov's *Three Sisters* is a play about choosing love, forgiveness, and community in the face of a changing world. Feel like you know what that's like? Send us an experience in any form (short story, picture, film, ten-minute play, song, etc.) and enter to win a seat with a plus one to our Chekhov Chat featuring discussion and exclusive insight from the Director, four members of the cast, and a Chekhov scholar.

Submissions accepted via email – interns publish content for voting online (website and facebook page)

Three weeks prior to opening – contest announced via media (Local radio stations, facebook, twitter, instagram, tumblr, bubble in marketing mailing)

Continued advertisement throughout run – included in curtain speech

Public can vote on our facebook page – Winners announced one week prior to dinner

Winner notified via email and phone number and featured on our facebook page and website